

FOR IMMEDIATE RELEASE

04-29-2013

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## **Western Dressage Association® Of America and the Appaloosa Horse Club Form Alliance Partnership**

**Parker, Colorado** – The Western Dressage Association® of America (WDAA) is proud to announce an Alliance Partnership with the Appaloosa Horse Club. These two organizations have come together to showcase how Western Dressage training, techniques and tests can benefit riders and their versatile and athletic Appaloosa horses.

The Appaloosa Horse Club (ApHC) was established in 1938, with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered over 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region - the Appaloosa breed's namesake and point of origin. For more information on the unique and wonderful attributes of the breed and the Appaloosa Horse Club, please visit: <http://www.appaloosa.com>

Western Dressage Association® of America Alliance Partners are made up of breed and discipline organizations for the purpose of sharing educational opportunities and furthering the growth and pursuit of Western Dressage for riders and horses from all backgrounds. Alliance Partnerships work to educate equestrians to the value of using Dressage principles and progression in the development and utilization of the working Western horse. Alliance partnerships share vital information and can offer unique funding and educational opportunities in conjunction with the WDAA's 501(c)(3) non-profit mission. Alliance partnerships often culminate with Western Dressage classes in breed shows giving riders an opportunity to showcase their relationship with their horse, while receiving feedback and in the near future competing for awards, points and recognition. To find out more about the Alliance Partner program, like that between the Western Dressage Association® of America and the Appaloosa Horse Club, please visit: <http://www.westerndressageassociation.org/alliances/>

**About the WDAA:** The Western Dressage Association® of America is a 501(c)(3) educational non-profit organization focused on providing a model of horsemanship which optimizes the partnership of horse and rider for their mutual benefit. The mission of the Western Dressage Association® is “to honor the horse, to value the partnership between horse and rider and to celebrate the legacy of the American West” which it focuses on through its offerings of educational opportunities and events to the equestrian community. To discover more about the WDAA, please visit [www.westerndressageassociation.org](http://www.westerndressageassociation.org)

**About the Appaloosa Horse Club:** The Appaloosa Horse Club (ApHC) is celebrating its 75 year as the international breed registry. The ApHC is responsible for recording and preserving the breed's heritage which has long and recognizable ties to the America West. The strength, character and versatility of the Appaloosa Horses are matched only by their incredible coat patterns. The ApHC works to provide services for the benefits of its members; to foster growth and membership in the ApHC through promotion, recognition, advertisement and publicity of the Appaloosa Horse; and to charter a regional,

national and international network of clubs or associations which it can support in the promotion of the unique and wonderful attributes of the Appaloosa breed. For more information on the unique and wonderful attributes of the breed and the Appaloosa Horse Club, please visit: <http://www.appaloosa.com>